

X COPY

# fashion calendar

FEBRUARY 11

# 1980

a weekly publication • 40th year

| JANUARY |   |   |   |   |   |    | FEBRUARY |   |   |   |   |   |    | MARCH |   |   |   |   |   |    |
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| APRIL |   |   |   |   |   |    | MAY |   |   |   |   |   |    | JUNE |   |   |   |   |   |    |
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| AUGUST |   |   |   |   |   |    | SEPTEMBER |   |   |   |   |   |    | OCTOBER |   |   |   |   |   |    |
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| NOVEMBER |   |   |   |   |   |    | DECEMBER |   |   |   |   |   |    |
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# 1981

| JANUARY                                                                                                             | FEBRUARY                                                                                                         | MARCH                                                                                                            | APRIL                                                                                                               |
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| MAY                                                                                                                 | JUNE                                                                                                             | JULY                                                                                                             | AUGUST                                                                                                              |
| S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30    | S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31 | S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30 31 |
| SEPTEMBER                                                                                                           | OCTOBER                                                                                                          | NOVEMBER                                                                                                         | DECEMBER                                                                                                            |
| S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30       | S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31 | S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30    | S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31    |

БЕДНОВА Т.Т.

1981

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, FEBRUARY 11, 1980

| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>                                                                                                                                                             | <u>GIVEN BY</u>                        | <u>WHERE</u>                                 |
|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------|
| Feb. 9                                         | NAT'L SHOE FAIR, N.Y.HILTON HOTEL.Contact: Edward Launzel, 689-5996 (Feb. 9-13)                                                                                                    |                                        |                                              |
| Monday<br>Feb. 11<br>11:30 A.M.                | FASHIONS BY<br>TRIGERE<br>By invitation. Press: Suzanne Butterfield, PL 3-7300.                                                                                                    | BERGDORF GOODMAN                       | 4TH FLOOR                                    |
| Monday<br>Feb. 11<br>5:00 P.M.-<br>6:30 P.M.   | CHAMPAGNE FETE--<br>FALL SHOE FASHIONS<br>"The Magic of La Marca" magician will perform with La Marca illusion wedges.<br>By invitation. Press: Billie Gould Assoc., 661-9675.     | LA MARCA SHOES                         | 43 EAST 57TH STREET<br>STREET LEVEL          |
| Beginning<br>Monday<br>Feb. 11                 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 391-5460.                                                                                              | CHARLOTTE FORD<br>(ALL DIVISIONS)      | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR   |
| Beginning<br>Monday<br>Feb. 11                 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 661-1670.                                                                                                     | PENDLETON                              | 489 FIFTH AVENUE<br>SHOWROOM - 25TH FLOOR    |
| Beginning<br>Monday<br>Feb. 11                 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: Kathy Turnitz, 244-7120.                                                                                | YVES ST. LAURENT<br>TEE-SHIRTS         | 1407 BROADWAY<br>SHOWROOM - SUITE 914        |
| Beginning<br>Monday<br>Feb. 11                 | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: LO 3-4593.                                                                                                  | ELLEN TRACY                            | 1407 BROADWAY<br>SHOWROOM - 26TH FLOOR       |
| Feb. 12                                        | LINCOLN'S BIRTHDAY -- N.Y. STATE HOLIDAY -- BANKS CLOSED                                                                                                                           |                                        |                                              |
| Beginning<br>Tuesday<br>Feb. 12                | OPENING OF FALL<br>SEPARATES COLLECTION<br>Continuous by appointment. Contact: 354-3260.                                                                                           | JAEGER                                 | 1407 BROADWAY<br>SHOWROOM - 41ST FLOOR       |
| Beginning<br>Tuesday<br>Feb. 12                | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: Ann or Ruth, 947-7110.                                                                                      | GEORGE MASKET BY<br>KAREN HARMAN       | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR  |
| Wednesday<br>Feb. 13<br>4:30 P.M.<br>Cocktails | FALL SCOTTISH KNITWEAR:<br>165TH ANNIVERSARY<br>Show at 5:30. By invitation. Thereafter 575 Seventh Ave., 28th floor.<br>Contact: Stan Gilbert, 840-4460.                          | AMG IMPORTS FOR<br>PRINGLE OF SCOTLAND | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Wednesday<br>Feb. 13<br>7:00 P.M.              | JOHN WEITZ X600<br>SPORTS CAR & FRAGRANCE<br>John Weitz personal appearance at benefit for The Lighthouse. Tickets: \$15.00, Ethel Foster, 355-2200. Press: Debby Weber, 223-7205. | BLOOMINGDALE'S                         | MAIN FLOOR                                   |
| Feb. 14                                        | PITTI FILATI--KNITWEAR YARNS IN FLORENCE (Feb. 14-16)                                                                                                                              |                                        |                                              |
| Beginning<br>Friday<br>Feb. 15                 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-8420.                                                                                               | HARVE BENARD                           | 205 WEST 39TH STREET<br>SHOWROOM - 5TH FLOOR |

| <u>DATE</u>                   | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                      | <u>GIVEN BY</u>                                | <u>WHERE</u>                                        |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|-----------------------------------------------------|
| Feb. 16                       | VARIETY MERCHANDISE SHOW AT N.Y. COLISEUM (Feb. 16-19); 357-3555                                                                                                                                                                            |                                                |                                                     |
| Feb. 17                       | AMERICAN TOY FAIR IN N.Y. (Feb. 17-20)                                                                                                                                                                                                      |                                                |                                                     |
| Beginning Monday              | OPENING OF MEN'S FALL '80 COLLECTION                                                                                                                                                                                                        | BASCO SPORTSWEAR                               | 230 WEST 17TH STREET<br>4TH FLOOR                   |
| Feb. 18                       | By appointment. Contact: Hyela, 255-4595; 929-9000.                                                                                                                                                                                         |                                                |                                                     |
| Beginning Monday              | OPENING OF 1ST WHOLESALE EARLY FALL COLLECTION                                                                                                                                                                                              | UNGARO                                         | 803 MADISON AVENUE<br>SHOWROOM - 5TH FLOOR          |
| Feb. 18                       | Continuous by appointment. Contact: Miss Georgia, 249-4090.                                                                                                                                                                                 |                                                |                                                     |
| Tuesday                       | ANDRE LAUG FASHIONS                                                                                                                                                                                                                         | BERGDORF GOODMAN                               | 2ND FLOOR                                           |
| Feb. 19                       | AT BENEFIT SHOW                                                                                                                                                                                                                             |                                                |                                                     |
| 7:00 P.M.                     | Benefit for Irvington House. By invitation. Press: Suzanne Butterfield, PL 3-7300.                                                                                                                                                          |                                                |                                                     |
| Wednesday                     | FABRIC EXHIBITION:                                                                                                                                                                                                                          | THE FASHION GROUP, INC.                        | PARSONS FASHION CENTER                              |
| Feb. 20                       | FALL '80-SUMMER '81                                                                                                                                                                                                                         | (9 ROCKEFELLER PLAZA)                          | 560 SEVENTH AVENUE                                  |
| 8:00 A.M.-<br>6:30 P.M.       | Fabric forecast; sweater/knit/yarn designs & resources. Fabric & color news from America, Europe, Tokyo & China. Co-chmn.: Maggie Manilla (Evan Picone) and Carole D'Arconte (Dixie Yarns). Tickets: \$12. members; \$15. guests; 247-3940. |                                                |                                                     |
| Beginning Wednesday           | OPENING OF EARLY FALL COLLECTION                                                                                                                                                                                                            | PIERRE CARDIN SPORTIF,<br>CHEMISES & TRICOTS   | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR          |
| Feb. 20                       | Continuous by appointment. Contact: 354-9760.                                                                                                                                                                                               |                                                |                                                     |
| Feb. 22                       | INTERNATIONAL MEN'S FASHION WEEK IN COLOGNE (Feb. 22-24)                                                                                                                                                                                    |                                                |                                                     |
| Postponed<br>Feb. 24          | S.I.R. -- SELECTED INTERNATIONAL MENSWEAR FASHIONS, ORIGINALLY SCHEDULED AT ONE PENN PLAZA, FEB. 24-26, HAS BEEN POSTPONED UNTIL SEPTEMBER. Contact: 695-3558                                                                               |                                                |                                                     |
| Feb. 24                       | N.Y. GIFT SHOW AT N.Y. COLISEUM & SHERATON CENTER (Feb. 24-29)                                                                                                                                                                              |                                                |                                                     |
| Feb. 24                       | ACTIVEWEAR AT ATLANTA MART (Feb. 24-27)                                                                                                                                                                                                     |                                                |                                                     |
| Feb. 24                       | MID-AMERICA FOOTWEAR & ACCESSORIES MARKET AT CHICAGO APPAREL CENTER (Feb. 24-26)                                                                                                                                                            |                                                |                                                     |
| Beginning Monday              | OPENING OF FALL MEN'S & WOMEN'S WHOLESALE COLLECTION                                                                                                                                                                                        | FIORUCCI                                       | 127 EAST 59TH STREET<br>SHOWROOM - 2ND FLOOR        |
| Feb. 25                       | By appointment. Contact: Alan Sekoff/Sales Office, 751-1404.                                                                                                                                                                                |                                                |                                                     |
| Wednesday                     | SHOWING OF FALL SWEATER COLLECTION                                                                                                                                                                                                          | GIORGIO SANT'ANGELO<br>FOR DANIEL CARON LTD.   | 20 W.57TH ST. (SANT'ANGELO)<br>SHOWROOM - 4TH FLOOR |
| Feb. 27                       | For press, by invitation. Buyers: March 12 at 11:00. Thereafter 1410 Broadway (Caron), 34th floor. Contact: Alan Ulick, 921-2533.                                                                                                           |                                                |                                                     |
| Wednesday                     | PREMIERE:WALTER STEIGER "BOTTIER"                                                                                                                                                                                                           | HENRI BENDEL                                   | 10 WEST 57TH STREET<br>2ND FLOOR                    |
| Feb. 27                       | Cocktails, by invitation. Contact: Diana Stoianovich, 247-1100, ext. 345.                                                                                                                                                                   |                                                |                                                     |
| March 1                       | INTERNATIONAL SPRING LEATHER GOODS FAIR IN OFFENBACH (March 1-6)                                                                                                                                                                            |                                                |                                                     |
| Sunday<br>March 2-<br>March 5 | FRENCH FALL/WINTER WOMEN'S & CHILDREN'S FASHIONS                                                                                                                                                                                            | FRENCH APPAREL CENTER<br>(1 ROCKEFELLER PLAZA) | EUROPEAN FASHION FAIR<br>ONE PENN PLAZA - 6TH FL.   |
|                               | Contact: 541-9075.                                                                                                                                                                                                                          |                                                |                                                     |
| Sunday<br>March 2-<br>March 5 | 18TH SEMI-ANNUAL FASHION FAIR: FALL/WINTER '80                                                                                                                                                                                              | EUROPEAN FASHION FAIR                          | ONE PENN PLAZA-6TH FL.<br>7TH AVE. & 34TH STREET    |
|                               | More than 300 exhibitors. Press: Ilene Barrack; buyers, Jackie Cowan, 695-3558.                                                                                                                                                             |                                                |                                                     |

| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>                                                                                                                                                                 | <u>GIVEN BY</u>                        | <u>WHERE</u>                                          |
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| Beginning<br>Sunday<br>March 2   | FALL/WINTER INTERNATIONAL<br>AND PARIS COLLECTIONS<br>Thereafter, by appt.; N.Y. showroom, 2nd fl. Contact: Angela Oliveri, 977-4477.                                                  | CHANTAL SCALI<br>(730 FIFTH AVENUE)    | EUROPEAN FASHION FAIR<br>1 PENN PLAZA-BOOTH 1528      |
| March 3<br>12:30 P.M.            | PRESS LUNCHEON: "EUROPE FALL '80"--CHOREOGRAPHED FASHION SHOW, 1:15 P.M.,<br>EUROPEAN FASHION FAIR, ONE PENN PLAZA. By invitation. Press: Ilene Barrack, 695-3558.                     |                                        |                                                       |
| Beginning<br>Monday<br>March 3   | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 695-2480.                                                                                                   | ANDREA                                 | 260 WEST 35TH STREET<br>SHOWROOM - SUITE 301          |
| Beginning<br>Monday<br>March 3   | OPENING DESIGNER FALL I<br>SPORTSWEAR COLLECTION<br>Leathers & suedes imported from Barcelona for women, men & children. Continuous<br>by appointment. Contact: Helen Ginns, 935-4400. | ARBITRO, S.A. BY<br>LUIS GARCIA ALVEAR | 677 FIFTH AVE.(53RD ST.)<br>SHOWROOM - 5TH FLOOR      |
| Beginning<br>Monday<br>March 3   | OPENING OF EARLY FALL<br>SWEATER COLLECTION<br>Continuous by appointment. Contact: 869-1605.                                                                                           | DDDOMINICK                             | 512 SEVENTH AVENUE<br>SHOWROOM - 44TH FLOOR           |
| Beginning<br>Monday<br>March 3   | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-6474.                                                                                                   | KANSAI YAMAMOTO<br>KNITWEAR DIFFUSION  | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR           |
| Monday<br>March 3-<br>March 12   | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 391-1790.                                                                                                         | TIKTINER                               | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR           |
| Beginning<br>Monday<br>March 3   | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 753-0313.                                                                                                   | VALENTINO VIVA JEANSWEAR               | 1411 BROADWAY<br>SHOWROOM - SUITE 1227                |
| Beginning<br>Monday<br>March 3   | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-2200.                                                                                                   | WILROY, INC.                           | 530 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR           |
| Beginning<br>Monday<br>March 3   | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 838-2496.                                                                                                         | WINDSOR EUROPEAN FASHIONS              | 745 FIFTH AVENUE<br>SHOWROOM - 18TH FLOOR             |
| Tuesday<br>March 4<br>11:30 A.M. | FASHIONS BY<br>ADOLFO<br>For benefit Museum of City of N.Y. Tickets: \$15.00 each. Press:Helen O'Hagan,PL3-4000.                                                                       | SAKS FIFTH AVENUE                      | 5TH FLOOR<br>DESIGNER SALON                           |
| Beginning<br>Tuesday<br>March 4  | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 921-3600.                                                                                                         | DANIELE O                              | 525 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR           |
| Beginning<br>Tuesday<br>March 4  | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 921-3600.                                                                                                         | TAHARI SPORTSWEAR                      | 525 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR           |
| March 5-9                        | MAGIC (Men's Apparel Guild in California) AT L.A. APPAREL MART: (213) 746-0623                                                                                                         |                                        |                                                       |
| March 5-<br>March 9              | FRENCH MENSWEAR, FALL/WINTER '80/'81, AT MAGIC, LOS ANGELES APPAREL MART<br>Contact: French Apparel Center, 541-9075.                                                                  |                                        |                                                       |
| March 9                          | IGEDO - INT'L FASHION TRADE FAIR IN DUSSELDORF (March 9-12)                                                                                                                            |                                        |                                                       |
| Beginning<br>Monday<br>March 10  | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: Rita Scupp, 371-7300.                                                                                       | ABBRACCI LTD.                          | OLYMPIC TOWER(645 5TH AVE)<br>SUITE 707 (AT 51ST ST.) |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                                      | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                     |
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| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 391-0901.                                        | RICHARD ASSATLY                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 736-8802.                                        | AYAKO                                              | 498 SEVENTH AVENUE<br>JULI LYNNE CHARLOT-5TH FL. |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 944-0666.                                       | BARON PETERS;<br>ROBERT LEONARD                    | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 354-7830.                                       | SCOTT BARRIE;<br>& SCOTTIE                         | 530 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR       |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 736-0085.                                        | ADAM BEALL                                         | 488 SEVENTH AVENUE<br>SHOWROOM - ROOM 913        |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-8510.                                        | BILLINA                                            | 512 SEVENTH AVENUE<br>SHOWROOM - 42ND FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF<br>FALL COLLECTION<br>Continuous by appointment. Contact: 764-3730.                                              | STANLEY BLACKER FOR WOMEN<br>BY AIMEE RANZOU       | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-3010.                                        | STANLEY BLACKER SPORT                              | 1411 BROADWAY<br>SHOWROOM - SUITE 910            |
| Beginning<br>Monday<br>March 10 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 751-1337.                                              | BOGNER SPORTSWEAR                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-6670.                                        | BONAVITACOLA                                       | 38 WEST 38TH STREET<br>SHOWROOM - 3RD FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 594-8955.                                        | INGRID CADO                                        | 226 WEST 37TH STREET<br>SHOWROOM - 7TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 563-5427.                                        | CARILLON BY MARIO FORTE                            | 498 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 354-4700.                                       | BONNIE CASHIN/WEATHERWEAR;<br>CASHIN COUNTRY KNITS | 512 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR       |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL KNIT COLLECTION<br>Continuous by appointment. Contact: 594-4470.                                   | CASI                                               | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR       |
| Beginning<br>Monday<br>March 10 | EARLY FALL SPORTSWEAR;<br>PREMIERE OF DRESSES<br>Continuous by appointment. Contact: 221-6690; Dresses--Joe Snow, 221-6690. | CESARANI                                           | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>"Big, Bold, Beautiful." By appointment. Contact: 594-9205.                           | COSTA MILLER                                       | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR      |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                            | <u>GIVEN BY</u>                          | <u>WHERE</u>                                  |
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| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: Bob Miller, 594-9205.  | VICTOR COSTA                             | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR   |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-6330.              | CUSTOM CASUALS                           | 205 WEST 39TH STREET<br>SHOWROOM - 6TH FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 563-2300.              | DALANI II BY<br>LOUISE ARMOUR            | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| Monday<br>March 10-<br>March 14 | EARLY FALL ROBE &<br>WARMWEAR COLLECTION<br>Informal modeling. By appointment. Contact: 840-1333. | FORMFIT ROGERS                           | 530 FIFTH AVENUE<br>SHOWROOM - 15TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 564-6539.              | BRIGITTE FREED                           | 264 WEST 35TH STREET<br>SHOWROOM - 24TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 575-0800.             | DIANE VON FURSTENBERG<br>(ALL DIVISIONS) | 530 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-4700.              | GAMUT                                    | 512 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-4147,              | GENTILLESSE                              | 230 WEST 39TH STREET<br>SHOWROOM - 16TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 935-4590.              | MADY GERRARD                             | PLAZA HOTEL<br>1530 (WHODUNNIT)               |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-2730.              | GÜNTER                                   | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR   |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-8867.              | BILL HAIRE FOR<br>FRIEDRICKS SPORT       | 205 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-6340.              | HALSTON                                  | 550 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR   |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 921-2700.              | HALSTON SPORTSWEAR                       | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR    |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-8888.              | BETTY HANSON & COMPANY                   | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-8888.              | JIMMY WILLIAMS<br>FOR HANSONI            | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-7545.              | CATHY HARDWICK                           | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR    |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                               | <u>GIVEN BY</u>                          | <u>WHERE</u>                                    |
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| Beginning<br>Monday<br>March 10 | EARLY FALL NON-SEASONAL;<br>LATE-DAY & EVENING<br>Continuous by appointment. Contact: 486-0058.      | JUDY HORNBY                              | 18 EAST 53RD STREET<br>NEW SHOWROOM - 3RD FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 239-9477.                 | JAMISPORT                                | 498 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-7880.                 | ROBERT JANAN                             | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 564-4450.                 | JER DOR FASHIONS LTD.                    | 488 SEVENTH AVENUE<br>SHOWROOM - ROOM 915       |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 869-9940.                 | EVELYN DE JONGE                          | 530 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR     |
| Beginning<br>Monday<br>March 10 | PREMIERE: EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: Hillard Saveth, 730-1888. | THE JORDACHE BLAZE;<br>THE JORDACHE SUIT | 500 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 921-2772.                 | KAREN TEPPER FOR<br>KAREN UNLIMITED      | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-4090.                 | KASPER FOR J.L. SPORT                    | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-4050.                 | KASPER FOR JOAN LESLIE                   | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR     |
| Monday<br>March 10-<br>March 14 | OPENING OF WARMWEAR &<br>TRANSITIONAL COLLECTION<br>Continuous by appointment. Contact: PL 7-9600.   | KAYSER-ROTH<br>INTIMATE APPAREL          | 640 FIFTH AVENUE<br>SHOWROOM - 5TH FLOOR        |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-6993.                 | KENAR                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-6720.                 | KOOS VAN DEN AKKER                       | 550 SEVENTH AVENUE<br>NEW SHOWROOM - 7TH FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-6252.                 | LEAL                                     | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 391-2255.                 | HAROLD LEVINE INC.                       | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-5893.                 | FRANK MASANDREA                          | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR      |
| Beginning<br>Monday<br>March 10 | EARLY FALL COLLECTION<br>AND ITALIAN KNITS<br>Continuous by appointment. Contact: 354-4980.          | MIGNON                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR      |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                                    | <u>GIVEN BY</u>                                   | <u>WHERE</u>                                |
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| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-6374.                                      | TRACY MILLS                                       | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-6777.                                      | MISS O BY<br>OSCAR DE LA RENTA                    | 550 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-5726.                                      | HANAE MORI                                        | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 221-7821.                                     | MUNEY DESIGNS;<br>MUNEY TWO                       | 530 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 391-8700.                                      | MORTON MYLES LTD.                                 | 530 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: 354-0760.                                          | ALBERT NIPON                                      | 530 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: 354-4325.                                          | NIPON BOUTIQUE                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF FALL I<br>COLLECTION<br>Continuous by appointment. Contact: 921-8620.                                          | ALBERT NIPON COLLECTIBLES                         | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-0622.                                      | JESPER NYEBOE                                     | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Felix Arbeo, Da Rue, Dolighan, Dana Hogan Knits, Steven Shatz. By appt.; 564-1870. | ROD OWENS                                         | 498 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-1445.                                      | MOLLIE PARNIS                                     | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 398-0763.                                      | POSH BY JAY ANDERSON                              | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 563-5100.                                      | RAINCHEETAHS FOR NAMAN;<br>CHEETAHSPORT FOR NAMAN | 500 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: Bernice Geller, 947-2055.                     | RIZKALLAH;<br>OGGEE BY RIZKALLAH                  | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-1445.                                      | MOLLIE ROBERT<br>(DIV. MOLLIE PARNIS)             | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 563-2300.                                      | RONA BY JAMES DAUGHERTY<br>& GLORIA CASTALDO      | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |

| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>                                                                                                       | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                    |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|-------------------------------------------------|
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 921-1460.                                         | GLORIA SACHS                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 221-6960.                                         | PAULA SAKER                                     | 1411 BROADWAY<br>SHOWROOM - 8TH FLOOR           |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-4700.                                         | DON SAYRES                                      | 512 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 840-7733.                                         | ABE SCHRADER CORP.                              | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR     |
| Beginning<br>Monday<br>March 10 | EARLY FALL SILK<br>COUTURE DRESSES & ENSEMBLES<br>By international designers. By appointment. Contact: Meg Custer, 840-1140. | SIDHA                                           | 550 SEVENTH AVENUE<br>NEW SHOWROOM - 12TH FLOOR |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 244-7522.                                         | JERRY SILVERMAN                                 | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Also, Suits (large sizes), Young Impressions Petite Suits. Tony Petzel, 730-1888.    | BERT NEWMAN FOR SUITIME;<br>NATALIE GREEN COATS | 500 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTIONS<br>Continuous by appointment. Contact: 398-0920.                                        | THAI LINES;<br>STAR OF SIAM                     | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 391-9100.                                         | TRIGERE                                         | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR     |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 391-2870.                                         | UMI COLLECTIONS BY<br>ANNE CRIMMINS             | 530 SEVENTH AVENUE<br>SHOWROOM - 27TH FLOOR     |
| Monday<br>March 10-<br>March 14 | MARKET<br>WEEK<br>Informal modeling. By appointment. Contact: 557-1920.                                                      | VASSARETTE                                      | 261 MADISON AVENUE<br>SHOWROOM                  |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 279-2345.                                         | LEVINO VERNA<br>FOR MAYEHOFF                    | 498 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 947-6845.                                         | VICTORIA ROYAL BY<br>MARTIN STAEHELY            | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR      |
| Beginning<br>Monday<br>March 10 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 354-4420.                                               | CHESTER WEINBERG/SPORT                          | 530 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR      |
| Beginning<br>Monday<br>March 10 | INTERMEDIATE<br>COLLECTION<br>Continuous by appointment. Contact: 691-8300.                                                  | MRS. H. WINTER                                  | 155 WEST 23RD STREET<br>SHOWROOM - 10TH FLOOR   |
| Beginning<br>Monday<br>March 10 | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: (617) 566-3125; 755-5800.                         | DON WOLF LTD.                                   | ST. MORITZ HOTEL<br>SUITE 2614                  |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                  | <u>GIVEN BY</u>                         | <u>WHERE</u>                                                                                                                     |
|-------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Tuesday<br>March 11<br>11:00 A.M.   | SHOWING OF EARLY<br>FALL COLLECTION<br>By invitation. Also at 2:00 P.M. Thereafter by appointment.      | A TRIGERE COAT<br>FOR ABE SCHRADER      | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR<br>Contact: 840-7733.                                                                |
| March 11                            | 2:00 P.M., A TRIGERE COAT FOR ABE SCHRADER (2nd show),                                                  |                                         | 530 7th, 15th fl., 840-7733                                                                                                      |
| Tuesday<br>March 11<br>4:30 P.M.    | SHOWING OF EARLY<br>FALL COLLECTION<br>By invitation. Thereafter by appt.                               | ROTH-LE COVER;<br>ROTH-LE COVER SPORT   | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR<br>Contact: Dick Steiner, (800) 421-8381; or 279-7966                                 |
| Beginning<br>Tuesday<br>March 11    | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | BLASSPORT                               | 550 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR<br>Contact: 354-4200.                                                                 |
| Beginning<br>Tuesday<br>March 11    | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | CASTLEBERRY KNITS LTD.                  | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR<br>Contact: 221-4333.                                                                 |
| Beginning<br>Tuesday<br>March 11    | OPENING OF<br>FALL COLLECTION<br>Continuous by appointment.                                             | SAMUEL ROBERT                           | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR<br>Contact: Abe Goldner, 221-1995.                                                    |
| Wednesday<br>March 12<br>9:00 A.M.  | SHOWING OF FALL/<br>WINTER COLLECTION<br>By invitation. Also at 4:00 (Press).                           | CHANTAL SCALI INTERNATIONAL             | 730 FIFTH AVENUE<br>SHOWROOM - 2ND FLOOR<br>Buyers: Angela Oliveri, 977-4477.                                                    |
| Wednesday<br>March 12<br>11:00 A.M. | SHOWING FALL/WINTER<br>COLLECTION<br>By invitation. Thereafter by appointment.                          | ROBERTA DI CAMERINO                     | 645 5TH AVE.-2ND FLOOR<br>OLYMPIC TOWERS<br>Buyers: Helen Bailey or Jerry Kohn,<br>355-7600. Press: Madeline de Vries, 753-6688. |
| March 12                            | 11:00 A.M., SANT'ANGELO SWEATERS FOR DANIEL CARON(2nd show),                                            |                                         | 20 W. 57th, 921-2533                                                                                                             |
| March 12                            | 4:00 P.M., CHANTAL SCALI (press),                                                                       |                                         | 730 5th Ave., By invitation, Samantha Drake, 757-7480.                                                                           |
| Wednesday<br>March 12<br>5:30 P.M.  | COCKTAIL SHOWING OF SPRING<br>& SUMMER COLLECTION<br>Featuring one-of-a-kind handpainted silk fashions. | CAROLYN ROSS<br>(232 E. 32ND STREET)    | NEW YORK, NEW YORK<br>33 WEST 52ND STREET<br>By invitation. Contact: 686-3542.                                                   |
| Wednesday<br>March 12<br>6:45 P.M.  | 10TH ANNUAL "TOMMY"<br>AWARDS; DINNER/DANCE<br>Fashion show & awards followed by dinner.                | AMERICAN PRINTED<br>FABRICS COUNCIL     | PLAZA HOTEL<br>GRAND BALLROOM<br>By inv. Contact: Erica Fineberg, 594-6050.                                                      |
| Beginning<br>Wednesday<br>March 12  | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | JULIO                                   | 419 PARK AVE. SO. (29TH ST)<br>SHOWROOM - 20TH FLOOR<br>Contact: 696-9616.                                                       |
| Beginning<br>Wednesday<br>March 12  | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | MARION MAGED                            | 550 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR<br>Contact: 354-8590.                                                                |
| Beginning<br>Friday<br>March 14     | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | JONATHAN HITCHCOCK<br>FOR REUBEN THOMAS | 498 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR<br>Contact: 736-6060.                                                                |
| Beginning<br>Friday<br>March 14     | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment.                                       | HELENE SIDEL                            | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR<br>Contact: 354-0024.                                                                 |
| March 14                            | SKI INDUSTRIES OF AMERICA TRADE SHOW, LAS VEGAS CONVENTION CENTER (March 14-19)                         |                                         |                                                                                                                                  |
| March 16                            | READY-TO-WEAR SHOWINGS IN MILAN (March 16-20)                                                           |                                         |                                                                                                                                  |

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>                                                                                                                                                                                           | <u>GIVEN BY</u>                                     | <u>WHERE</u>                                  |
|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------|
| March 15                                     | SECOND ANNUAL INTERNATIONAL FUR FAIR IN NEW YORK (March 15-19) AT N.Y. COLISEUM                                                                                                                                  |                                                     |                                               |
| Saturday<br>March 15<br>8:00 P.M.<br>Show    | "GALA FASHION SHOW"<br>OF AMERICAN FURS<br>Tickets: \$100.00 per person. Show followed by disco reception (10:00 P.M.) at Studio 54, 254 W. 54th St. Contact: Jess Chernak, 564-5133.                            | AMERICAN INT'L FUR FAIR<br>(855 AVENUE OF AMERICAS) | CITY CENTER<br>131 WEST 55TH STREET           |
| Sunday<br>March 16<br>8:30 P.M.              | FUR FASHION SHOW<br>AND RECEPTION<br>By invitation. Reception to follow. (March 15-19, N.Y. Coliseum, Booth 518)<br>Contact: Dean Morgan, 682-7990.                                                              | NATURAL FURS LTD.<br>OF CANADA                      | VIVIAN BEAUMONT THEATRE<br>LINCOLN CENTER     |
| March 16                                     | MID-AMERICA MALE APPAREL MARKET AT CHICAGO APPAREL CENTER. (March 16-19); (312) 527-4141                                                                                                                         |                                                     |                                               |
| Monday<br>March 17<br>4:00 P.M.              | SHOWING OF EARLY<br>FALL COLLECTION<br>For buyers. Press & buying offices at 6:00. By inv. Contact: Fran Wilshaw, 840-8220.                                                                                      | LOUIS FERAUD, PARIS                                 | 570 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR   |
| Monday<br>March 17<br>8:00 P.M.<br>Reception | FUR FASHION SHOW<br>AND RECEPTION<br>Show at 8:45, followed by buffet dinner. By invitation. (March 15-19 at N.Y. Statler, 17th fl.). Contact: Denyse Ange, (514) 844-1945.                                      | FUR TRADE ASSOCIATION<br>OF CANADA                  | WALDORF-ASTORIA<br>GRAND BALLROOM             |
| Beginning<br>Monday<br>March 17              | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 563-2300.                                                                                                                             | ADOLFO SPORT<br>(DIV. RONDALCO)                     | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| Beginning<br>Monday<br>March 17              | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: 354-4330.                                                                                                                             | ADRI                                                | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR   |
| Beginning<br>Monday<br>March 17              | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous by appointment. Contact: BA 1-8510.                                                                                                                            | BILL ATKINSON                                       | 514 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR    |
| Monday<br>March 17-<br>March 19              | "CANADIAN GALAXY":<br>FALL/WINTER 1980<br>Sportswear, leisure wear, suits and separates in leather and suede. Also, evening fashions, dresses, sweaters; accessories. Contact: Paul Théberge, 586-2400, ext.216. | CANADIAN DEPT. OF INDUSTRY,<br>TRADE & COMMERCE     | BARBIZON PLAZA HOTEL<br>106 CENTRAL PK. SOUTH |
| Beginning<br>Monday<br>March 17              | OPENING OF EARLY<br>FALL COLLECTION<br>Designed by Donna Karan & Louis Dell'Olio. By appointment. Contact: 221-7880.                                                                                             | ANNE KLEIN AND COMPANY                              | 205 WEST 39TH STREET<br>SHOWROOM - 3RD FLOOR  |
| Beginning<br>Monday<br>March 17              | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: 244-6350.                                                                                                                                   | TANNER SPORT                                        | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR   |
| March 21                                     | EARLY FALL SHOWINGS AT DALLAS APPAREL MART (March 21-25)                                                                                                                                                         |                                                     |                                               |
| Friday<br>March 21-<br>March 24              | FALL '80 WOMEN'S RTW<br>COLLECTION IN FLORENCE<br>Continuous by appointment. Contact: Lee Pritchard, 581-1053.                                                                                                   | SALVATORE FERRAGAMO                                 | PALAZZO FERRONI-FLORENCE<br>2 VIA TORNABUONI  |
| March 21                                     | PITTI DONNA IN FLORENCE, ITALY (March 21-24)                                                                                                                                                                     |                                                     |                                               |
| Sunday<br>March 23-<br>March 26              | FRENCH FALL/WINTER<br>MENSWEAR FASHIONS<br>French participation at NAMS. Contact: 541-9075.                                                                                                                      | FRENCH APPAREL CENTER<br>(1 ROCKEFELLER PLAZA)      | NEW YORK COLISEUM<br>COLUMBUS CIRCLE          |
| March 23-<br>March 26                        | NAMS (Nat'l Association of Men's Sportswear Buyers); and BAMA (Boys' & Young Men's Apparel Mfrs. Association) at N.Y. Coliseum. Contact: 986-1811                                                                |                                                     |                                               |

| <u>DATE</u>                                                         | <u>WHAT'S GOING ON</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <u>GIVEN BY</u>                                       | <u>WHERE</u>                                         |
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| Sunday<br>March 23-<br>March 30                                     | LATIN AMERICAN &<br>CARIBBEAN RTW '80<br>Apparel for women, men and children. Contact: Evelio Ley & Assoc., (305) 373-1976.                                                                                                                                                                                                                                                                                                                                            | TRADE FAIR OF THE AMERICAS<br>(100 N.BISCAYNE, MIAMI) | COCONUT GROVE EXH.CENTER<br>3360 PAN AMER.DR., MIAMI |
| March 25                                                            | FALL READY-TO-WEAR IN LONDON (March 25-28)                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                       |                                                      |
| March 29                                                            | PARIS PRET-A-PORTER (March 29-April 2)                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                      |
| Wednesday<br>April 9<br>6:00 P.M.<br>Cocktails<br>7:00 P.M.<br>Show | ANNUAL FASHION CRITICS'<br>AWARDS SHOW AND DANCE<br>Awards presented to students by designer-critics: Donald Brooks, Louis Dell'Olio,<br>Donna Karan, Kasper, Oscar de la Renta, Bill Robinson, Giorgio Sant'Angelo,<br>Pauline Trigere, Chester Weinberg. Parsons Award to Arnold Aronson, Chmn. & Chief<br>Exec. Officer, Saks Fifth Ave. Chmn.: Irving Spitalnick, Pres., Evan Picone.<br>Reservations: \$200.00 each. (Black Tie). Contact: Marvin Rich, 741-5662. | PARSONS SCHOOL OF DESIGN<br>(66 FIFTH AVENUE)         | N.Y. HILTON HOTEL<br>GRAND BALLROOM                  |
| April 11                                                            | CHICAGO EARLY FALL WOMEN'S & CHILDREN'S MARKET (April 11-14)                                                                                                                                                                                                                                                                                                                                                                                                           |                                                       |                                                      |
| April 11                                                            | EARLY FALL SHOWINGS IN LOS ANGELES (April 11-14)                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                       |                                                      |
| April 16                                                            | INT'L FUR TRADE FAIR IN FRANKFURT (April 16-20)                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                       |                                                      |
| April 18                                                            | EARLY FALL SHOWINGS IN MIAMI (April 18-21)                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                       |                                                      |
| Monday<br>April 21<br>10:00 A.M.                                    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 869-1380.                                                                                                                                                                                                                                                                                                                                                                          | WILLI SMITH FOR<br>WILLI WEAR                         | 62 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR         |
| Monday<br>April 21<br>11:00 A.M.                                    | SHOWING OF FALL<br>COLLECTION<br>Also at 3:00; & April 22 at 2:00 & 4:00. By invitation. Contact: 398-0800.                                                                                                                                                                                                                                                                                                                                                            | GEOFFREY BEENE;<br>BEENE BAG                          | 550 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR           |
| Monday<br>April 21<br>12:00 Noon                                    | SHOWING OF FALL<br>COLLECTION<br>Also at 4:00. By invitation. Contact: 221-6374.                                                                                                                                                                                                                                                                                                                                                                                       | TRACY MILLS                                           | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR           |
| Monday<br>April 21<br>1:00 P.M.                                     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter Whodunnit, Hotel Plaza, suite 1530. Contact: 354-6065.                                                                                                                                                                                                                                                                                                                                                      | MADY GERRARD                                          | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Monday<br>April 21<br>2:00 P.M.                                     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 391-2870. Press: Roz Rubenstein, 691-8340.                                                                                                                                                                                                                                                                                                                                                                     | BERN CONRAD                                           | 530 SEVENTH AVENUE<br>SHOWROOM - 27TH FLOOR          |
| April 21                                                            | 3:00 P.M., GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh Ave., 4th fl., 398-0800                                                                                                                                                                                                                                                                                                                                                                                  |                                                       |                                                      |
| April 21                                                            | 4:00 P.M., TRACY MILLS (2nd show), 550 7th Ave., 5th floor, 221-6374                                                                                                                                                                                                                                                                                                                                                                                                   |                                                       |                                                      |
| Monday<br>April 21<br>5:00 P.M.                                     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 21st floor. Contact: 221-5726.                                                                                                                                                                                                                                                                                                                                                                              | HANAE MORI<br>(550 SEVENTH AVENUE)                    | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Monday<br>April 21<br>6:00 P.M.                                     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, suite 1463. Contact: 921-0510.                                                                                                                                                                                                                                                                                                                                                              | BETSEY JOHNSON<br>(1441 BROADWAY)                     | PLACE TO BE<br>ANNOUNCED                             |
| Tuesday<br>April 22<br>9:00 A.M.                                    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 244-7522.                                                                                                                                                                                                                                                                                                                                                                          | JERRY SILVERMAN                                       | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR          |
| Tuesday<br>April 22<br>11:00 A.M.                                   | SHOWING OF FALL<br>COLLECTION<br>Also April 29 at 11:00 (press). By inv. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.                                                                                                                                                                                                                                                                                                                                           | MOLLIE PARNIS                                         | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR          |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                                                                           | <u>GIVEN BY</u>                                 | <u>WHERE</u>                                             |
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| Tuesday<br>April 22<br>12:00 Noon   | SHOWING OF FALL<br>COLLECTION<br>Also April 29 at 12:00. By invitation. Contact: 391-2255.                                                                       | HAROLD LEVINE                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR              |
| April 22                            | 2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd show), 550 Seventh, 4th fl., 398-0800                                                                                 |                                                 |                                                          |
| Tuesday<br>April 22<br>3:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 354-0015. Press: Roz Rubenstein, 691-8340.                                                               | LOIS ANDERSON<br>FOR TANNERWAY                  | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR              |
| April 22                            | 4:00 P.M., GEOFFREY BEENE & BEENE BAG (4th show), 550 Seventh Ave., 4th fl., 398-0800                                                                            |                                                 |                                                          |
| Wednesday<br>April 23<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 530 7th Ave., 27th floor. Contact: 221-2457.                                                          | UMI COLLECTIONS<br>BY ANNE CRIMMINS             | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Wednesday<br>April 23<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 869-1605. Press: Madeline de Vries, 753-6688.                                                            | DDDOMINICK                                      | 512 SEVENTH AVENUE<br>SHOWROOM - 44TH FLOOR              |
| Wednesday<br>April 23<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 221-1445. Press: Eleanor Lambert, 688-2130.                                                              | MOLLIE ROBERT<br>(DIV. MOLLIE PARNIS)           | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR              |
| Wednesday<br>April 23<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 563-4358.                                                                    | VERA MAXWELL                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR              |
| Wednesday<br>April 23<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 1411 Broadway, 29th floor. Contact: 921-8960.                                                         | PORTFOLIO II<br>BY MITCHELL GROSS               | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Wednesday<br>April 23<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Bill Hendrix, 921-9670.                                                      | CAROL HORN DESIGNS                              | 575 SEVENTH AVENUE<br>SHOWROOM - 33RD FLOOR              |
| Wednesday<br>April 23<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTIONS<br>Direct from Paris and capsule collection of Dianne B. By invitation. Thereafter by appointment, 14th floor. Contact: 354-6474. | KANSAI YAMAMOTO &<br>DIANNE B (530 SEVENTH AVE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Wednesday<br>April 23<br>6:30 P.M.  | COCKTAIL SHOWING:<br>FALL COLLECTION<br>Show at 7:00. By invitation. Thereafter private suite. Contact: (213) 937-5680.                                          | RUBEN PANIS<br>(6911 MELROSE AVE., L.A.)        | GOTHAM HOTEL<br>BALLROOM                                 |
| Wednesday<br>April 23-<br>May 3     | PREMIERE: FALL/<br>WINTER COLLECTION<br>By invitation. Thereafter by appointment. Contact: (213) 550-7852.                                                       | JACQUES BOISSON<br>(9348 SANTA MONICA BLVD.)    | GOTHAM HOTEL<br>PRIVATE SUITE                            |
| Thursday<br>April 24<br>10:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 4th floor. Contact: 221-7545.                                                                         | CATHY HARDWICK<br>(530 SEVENTH AVENUE)          | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |
| Thursday<br>April 24<br>11:30 A.M.  | SHOWING OF FALL<br>DRESS COLLECTION<br>Also at 3:00. By invitation. Thereafter 14th floor. Contact: 354-6340.                                                    | HALSTON<br>(550 SEVENTH AVENUE)                 | OLYMPIC TOWERS (51ST ST.)<br>645 FIFTH AVENUE - 21ST FL. |
| Thursday<br>April 24<br>1:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 12th floor. Contact: 354-5893.                                                                        | FRANK MASANDREA<br>(550 SEVENTH AVENUE)         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE             |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                              | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                 |
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| Thursday<br>April 24<br>2:00 P.M.   | FALL DRESSES &<br>SPORTSWEAR<br>By invitation. Thereafter by appointment. Contact: 221-6690.                        | CESARANI                                         | 550 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR  |
| April 24                            | 3:00 P.M., HALSTON (2nd show), Olympic Tower, 645 5th Ave., 350-8830                                                |                                                  |                                              |
| Thursday<br>April 24<br>4:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 3rd floor. Contact: 354-7830.                            | SCOTT BARRIE; SCOTTIE<br>(530 SEVENTH AVENUE)    | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Thursday<br>April 24<br>5:00 P.M.   | SHOWING OF FALL<br>COLLECTION<br>Cocktails; show at 5:45. By invitation. Contact: Marianne Mischo, 935-8060.        | PIERRE CARDIN                                    | PLACE TO BE<br>ANNOUNCED                     |
| Friday<br>April 25<br>9:00 A.M.     | PRET-A-PORTER<br>AT TWO SHOWINGS<br>Also at 12:00 Noon. Prices & details to follow. Contact: 247-3940.              | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>BALLROOM                |
| Friday<br>April 25<br>9:00 A.M.     | SHOWING OF FALL<br>COLLECTION<br>Also at 12:30. By invitation. Thereafter 550 7th Ave., 22nd fl. Contact: 245-1550. | GIORGIO SANT'ANGELO                              | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR  |
| Friday<br>April 25<br>11:00 A.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-6252.                       | LEAL                                             | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR  |
| April 25                            | 12:00 NOON, THE FASHION GROUP PRET-A-PORTER (2nd show), N.Y. HILTON, 247-3940                                       |                                                  |                                              |
| April 25                            | 12:30 P.M., GIORGIO SANT'ANGELO (2nd show), 20 W. 57th St., 4th fl., 245-1550                                       |                                                  |                                              |
| Friday<br>April 25<br>2:00 P.M.     | SHOWING OF FALL<br>ALTUNA COLLECTION<br>By invitation. Thereafter 8th fl. Contact: Diane Radley, 759-9215.          | AGNONA<br>(37 WEST 57TH STREET)                  | ST. REGIS HOTEL<br>VERSAILLES ROOM           |
| Friday<br>April 25<br>2:00 P.M.     | SHOWING OF FALL<br>COLLECTION<br>Also at 3:30 P.M. By invitation. Thereafter by appointment. Contact: 399-2450.     | RAFAEL BY BILL KAISERMAN                         | 29 WEST 56TH STREET<br>SHOWROOM - 5TH FLOOR  |
| *Wednesday<br>April 23<br>5:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: (617) 262-6580. Press: Eleanor Lambert, 688-2130.          | FIANDACA<br>(230 CENT.PK.SO.)                    | PLACE TO BE<br>ANNOUNCED                     |
| April 25                            | 3:30 P.M., BILL KAISERMAN (2nd show), 29 W. 56th St., 5th floor, 399-2450                                           |                                                  | *out<br>of<br>date order                     |
| Friday<br>April 25<br>4:30 P.M.     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 3rd floor. Contact: Cynthia Siemon, 221-0675.            | RALPH LAUREN<br>(550 SEVENTH AVENUE)             | HOTEL PIERRE<br>BALLROOM                     |
| Monday<br>April 28<br>10:00 A.M.    | SHOWING OF FALL<br>COLLECTION<br>Also at 1:00. By invitation. Buyers: 921-8500. Press: Rea Lubar, 575-0735.         | PERRY ELLIS                                      | 575 SEVENTH AVENUE<br>MEZZANINE              |
| Monday<br>April 28<br>11:00 A.M.    | SHOWING OF FALL<br>COLLECTION<br>Also at 2:00 & 4:00. By invitation. Contact: 221-6660.                             | BILL BLASS, LTD.<br>(550 SEVENTH AVENUE)         | HOTEL PIERRE<br>COTILLION ROOM               |
| Monday<br>April 28<br>12:00 Noon    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter By appointment. Contact: BA 1-8510.                      | BILL ATKINSON                                    | 514 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR   |
| April 28                            | 1:00 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., Mezzanine, 921-8500                                            |                                                  |                                              |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                          | <u>GIVEN BY</u>                                | <u>WHERE</u>                                  |
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| April 28                            | 2:00 P.M., BILL BLASS (2nd show), Hotel Pierre, Cotillion Room, 221-6660                                        |                                                |                                               |
| Monday<br>April 28<br>3:00 P.M.     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 921-1460.                   | GLORIA SACHS                                   | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR    |
| April 28                            | 4:00 P.M., BILL BLASS (3rd show), Hotel Pierre, Cotillion Room, 221-6660                                        |                                                |                                               |
| Monday<br>April 28<br>5:00 P.M.     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt., 10 W. 57th St., 7th fl. Contact: 247-1100. | STEPHEN BURROWS<br>FOR PAT TENNANT             | PLACE TO BE<br>ANNOUNCED                      |
| Tuesday<br>April 29<br>9:00 A.M.    | PRESS SHOWING OF<br>DESIGNER SEPARATES<br>Buyers at 4:00. By invitation. Contact: 354-4700.                     | DON SAYRES                                     | 512 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| Tuesday<br>April 29<br>10:00 A.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 354-8600.                                              | ADELE SIMPSON                                  | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR   |
| April 29                            | 11:00 A.M., MOLLIE PARNIS (2nd show--press), 530 Seventh Ave., 18th floor, 221-1445                             |                                                |                                               |
| Tuesday<br>April 29<br>12:00 Noon   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-8867.                   | BILL HAIRE FOR<br>FRIEDRICKS SPORT             | 205 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR |
| April 29                            | 12:00 NOON, HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255                                    |                                                |                                               |
| Tuesday<br>April 29<br>1:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 12th floor. Contact: 354-1880.                       | DOMINIC ROMPOLLO<br>(530 SEVENTH AVENUE)       | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Tuesday<br>April 29<br>2:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-8888.                   | BETTY HANSON & CO.                             | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Tuesday<br>April 29<br>3:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 736-4078.                   | MARY McFADDEN                                  | 264 WEST 35TH STREET<br>SHOWROOM - 2ND FLOOR  |
| Tuesday<br>April 29<br>4:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 947-6845.                   | VICTORIA ROYAL<br>BY MARTIN STAEHELY           | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR    |
| April 29                            | 4:00 P.M., DON SAYRES (2nd show), 512 Seventh Ave., 6th floor, 354-4700                                         |                                                |                                               |
| Tuesday<br>April 29<br>5:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 11th floor. Contact: 221-4052.                       | KASPER FOR JOAN LESLIE<br>(530 SEVENTH AVENUE) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Wednesday<br>April 30<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>Also at 5:00 P.M. By invitation. Contact: 354-4200.                            | BLASSPORT<br>(550 SEVENTH AVENUE)              | FOUR SEASONS<br>99 EAST 52ND STREET           |
| Wednesday<br>April 30<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also at 12:00, 2:00 (press), & 4:00. By invitation. Contact: 354-6777.         | OSCAR DE LA RENTA                              | 550 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Wednesday<br>April 30<br>10:30 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 691-8300.                   | MRS. H. WINTER                                 | 155 WEST 23RD STREET<br>SHOWROOM - 10TH FLOOR |
| April 30                            | 12:00 NOON, OSCAR DE LA RENTA, (2nd show), 550 Seventh Ave., 11th floor, 354-6777                               |                                                |                                               |

| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>                                                                                                  | <u>GIVEN BY</u>                                   | <u>WHERE</u>                                  |
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| Wednesday<br>April 30<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>Also at 2:00 & 4:00 (press). By invitation. Contact: 391-9100.                         | TRIGERE                                           | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |
| Wednesday<br>April 30<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 7th floor. Contact: 840-6720.                                | KOOS VAN DEN AKKER<br>(550 SEVENTH AVENUE)        | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| April 30                            | 2:00 P.M., OSCAR DE LA RENTA (3rd show--press), 550 Seventh Ave., 11th fl., 354-6777                                    |                                                   |                                               |
| April 30                            | 2:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, 391-9100                                                   |                                                   |                                               |
| Wednesday<br>April 30<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 12th floor. Contact: 391-0901.                               | RICHARD ASSATLY<br>(550 SEVENTH AVENUE)           | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| April 30                            | 4:00 P.M., TRIGERE, (3rd show-press), 550 Seventh Ave., 16th floor, 391-9100                                            |                                                   |                                               |
| April 30                            | 4:00 P.M., OSCAR DE LA RENTA, (4th show), 550 Seventh Ave., 11th Floor, 354-6777                                        |                                                   |                                               |
| April 30                            | 5:00 P.M., BLASSPORT, (2nd show), Four Seasons, 99 East 52nd St., 354-4200                                              |                                                   |                                               |
| Thursday<br>May 1<br>9:00 A.M.      | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 11th floor. Contact: 221-4090.                               | KASPER FOR J.L. SPORT<br>(530 SEVENTH AVENUE)     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Thursday<br>May 1<br>10:00 A.M.     | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 9th fl. Buyers: 279-2345. Press: Diane Radley, 759-9215.     | LEVINO VERNA FOR MAYEHOFF<br>(498 SEVENTH AVENUE) | ST. REGIS HOTEL<br>VERSAILLES ROOM            |
| Thursday<br>May 1<br>11:30 A.M.     | SHOWING OF FALL<br>COLLECTION<br>Also at 3:00 P.M. By invitation. Thereafter 4th floor. Contact: 921-2700.              | HALSTON SPORTSWEAR<br>(530 SEVENTH AVENUE)        | OLYMPIC TOWER<br>645 FIFTH AVENUE             |
| Thursday<br>May 1<br>1:00 P.M.      | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter 18th fl. Buyers: 840-1679. Press: Eleanor Lambert, 688-2130. | ALBERT CAPRARO<br>(550 SEVENTH AVENUE)            | F.I.T. - 227 W. 27TH ST.<br>AMPHITHEATRE      |
| May 1                               | 3:00 P.M., HALSTON SPORTSWEAR (2nd show), Olympic Tower, 645 5th Ave., 921-2700                                         |                                                   |                                               |
| Thursday<br>May 1<br>4:00 P.M.      | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Amy Sokolov, 989-6026.              | JOAN VASS                                         | 418 WEST 25TH STREET<br>PENTHOUSE             |
| Friday<br>May 2<br>10:00 A.M.       | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter suite 1530, Plaza. Buyers: 889-0109. Press: Rea Lubar, 575-0735.    | SIDNEY CARVIN MILLIKEN                            | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Friday<br>May 2<br>11:00 A.M.       | SHOWING OF FALL<br>COLLECTION<br>Also at 2:00 (press); and 5:00. By invitation. Contact: 736-9601.                      | CALVIN KLEIN                                      | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR |
| Friday<br>May 2<br>12:00 Noon       | SHOWING OF FALL<br>COLLECTION<br>Also at 2:00 P.M. By invitation. Contact: 354-8590.                                    | MARION MAGED                                      | 550 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR   |
| May 2                               | 2:00 P.M., CALVIN KLEIN, (2nd show--press), 205 W. 39th St., 11th fl., 736-9601                                         |                                                   |                                               |
| May 2                               | 5:00 P.M., CALVIN KLEIN, (3rd show), 205 W. 39th St., 11th fl., 736-9601                                                |                                                   |                                               |
| Monday<br>May 5<br>3:00 P.M.        | SHOWING OF FALL<br>COLLECTION<br>Designed by Donna Karan and Louis dell'Olio. By invitation. Contact: 221-7880.         | ANNE KLEIN AND COMPANY<br>(205 WEST 39TH STREET)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |